

EMPLOYER TIPS

Virtual Recruiting Tips for Businesses During COVID-19



APRIL 2020

As workplaces move to home offices for many, how does an HR team continue to drive their company's staffing needs forward? Embracing virtual recruiting allows HR teams to continue reaching company goals set for attracting candidates and hiring.



REMOTE RECRUITING TIPS

A different set of tactics will be required while COVID-19 continues to change the climate of how recruitment happens. From digital attraction to virtual interviewing, these tips will help align your recruitment strategy with today's changing conditions.

- 01 Keep recruiting.** Increase your efforts to meet availability and take advantage of the skilled professionals that have recently found themselves searching for work. Post your jobs on CareersInFood.com.
- 02 Candidate selection.** This remains the same – review resumes, phone screen and narrow your candidate pool.

- 03 Video interview.** This could be new, but with web-based tools like Zoom, Go To Meeting or Google Hangouts, you can meet virtually with candidates. You will be able to create high-quality interviews structured similarly to your in-office interviews.
- 04 Video and Screen Sharing.** Choose a platform that allows video and screen sharing so you can still assess personality, non-verbal cues and have candidates present examples of past work.



OTHER RESOURCES

We are drawing your attention to these items from CareersInFood.com, for additional employer and employee support during these times.

CareersInFood.com has compiled a list of resources relating to COVID-19 and the food & beverage processing industry.

US: [CareersInFood.com/covid19usa](https://careersinfood.com/covid19usa)

Canada: [CareersInFood.com/covid19canada](https://careersinfood.com/covid19canada)

CareersInFood.com

Continue your recruitment and lean on CareersInFood.com for your job posting needs.

[CareersInFood.com/workers-in-food-processing-industry-critical-to-covid19-response-article-300.htm](https://careersinfood.com/workers-in-food-processing-industry-critical-to-covid19-response-article-300.htm)

Workers in Food Processing Industry Critical to COVID-19 Response

[CareersInFood.com/homeland-security-confirms-food-processing-industry-is-critical-part-of-covid19-response-article-301.htm](https://careersinfood.com/homeland-security-confirms-food-processing-industry-is-critical-part-of-covid19-response-article-301.htm)

Homeland Security Confirms Food Processing Industry is Critical Part of COVID-19 Response